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Robinson+Cole Finalist for the 4th Annual ACG New York Champion's Award

Deal Team finalist in three categories for its representation of Nielsen Holdings in its sale of Nielsen Expositions to Onex Corporation for \$950 Million

NEW YORK, NY (June 4, 2014) – ACG® New York and The M&A Advisor have announced finalists for the 4th Annual ACG New York Champion's Awards, and Robinson+Cole was named a finalist in three of 38 categories. Robinson+Cole is in the running in the categories of Technology, Media, Telecom (over \$100mm); Leveraged Buyout of the Year by a Financial Buyer (over \$100mm); and Deal of the Year (over \$500mm) for representing Nielsen Holdings N.V. (NYSE: NLSN) in its sale of Nielsen Expositions to Onex Corporation (TSX: OCX) for \$950 million.

Robinson+Cole has been selected out of more than 350 nominees in the first stage of evaluation, and the independent panel of judges will now focus their attention on selecting the ultimate award winners. The winners will be announced at the 4th Annual ACG New York Champion's Awards Gala on Thursday, June 19, at the Metropolitan Club.

The Robinson+Cole team that represented Nielsen includes partners Eric J. Dale, Eric M. Kogan, Bruce B. Barth, Christine E. Bromberg, Stephen P. Hanson, and Jacqueline Pennino Scheib. Nielsen Holdings is a global information and measurement company with leading market positions in marketing and consumer information, television, and other media measurement, online intelligence, and mobile measurement.

"We are honored that our work on the Nielsen-Onex deal has earned us a spot among the finalists for three ACG New York Champion's Awards, including Deal of the Year for deals over \$500 million," said Eric J. Dale, chair of Robinson+Cole's Business Transactions Group. "Nielsen Holdings strategically sought to divest Nielsen Expositions, recognizing that, while hugely successful as one of the largest operators of business-to-business trade shows in the United States, the business no longer fit the company's core business focus. Our team exercised our solutions-oriented practice and helped guide our client through this complex transaction."

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Robinson+Cole's Private Equity and Mergers and Acquisitions Practice

Robinson+Cole's transactional lawyers regularly handle mergers and stock and asset acquisitions and divestitures for public and private companies. Our clients range from technology start-ups to multinational corporations. A significant part of our work involves cross-border transactions.

We meet the needs of start-up, emerging, and fast growth companies by coupling sound advice and responsiveness with a nimble and practical approach. We frequently guide clients, from formation to funding, through successful acquisitions or initial public offerings. Among other services, we help companies structure angel and venture capital investments; license core technology; prepare and implement employment, proprietary information, and noncompetition agreements; design and prepare equity incentive plans; negotiate strategic agreements and joint ventures; and achieve liquidity.

More about Robinson+Cole

Robinson+Cole is a service mark of Robinson & Cole LLP, an Am Law 200 firm with 200 lawyers in nine offices serving regional, national, and international clients, from start-ups to Fortune 500 companies. Since 1845, Robinson & Cole LLP has expanded to meet the changing needs of clients. The firm represents corporate, governmental, and nonprofit entities, as well as individual clients, in a wide range of matters, including corporate; business and insurance litigation; tax and tax-exempt; finance; public finance; land use, environmental and utilities, and real estate; health law; labor, employment, and benefits; intellectual property and technology; and government relations. For more information, please visit www.rc.com.

ACG New York: Where Private Capital Meets New York

ACG® New York, Inc. (www.acgnyc.org), the founding chapter of The Association for Corporate Growth, is the leading membership organization in New York that facilitates relationship building and focused education for middle market deal-making professionals. Each year more than 8,000 professionals participate in ACG New York's 70+ networking and educational events in New York City and Westchester and on Long Island. The organization's annual Champion's Awards recognize the year's outstanding middle market firms and deals. This and other programs have spurred ACG New York's rapid growth in recent years, with membership now exceeding 1,000. This year ACG New York is celebrating its 60th anniversary.

The M&A Advisor

The M&A Advisor was founded in 1998 to offer insights and intelligence on M&A activities. Over the past sixteen years, the firm has established the premier global network of M&A, Turnaround, and Finance professionals. Today, it has the privilege of presenting, recognizing the achievements of, and facilitating connections between the industry's top performers throughout the world with a comprehensive range of services. To learn more visit www.maadvisor.com.

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