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Robinson+Cole Wins ACG New York Champion's Award

Deal Team wins Leveraged Buyout of the Year by a Financial Buyer (over \$100 Million) Award for its representation of Nielsen Holdings in its sale of Nielsen Expositions to Onex Corporation for \$950 Million

NEW YORK, NY (July 2, 2014) – ACG® New York and The M&A Advisor have announced the winners of the 4th Annual ACG New York Champion's Awards, and Robinson+Cole won in the category of Leveraged Buyout of the Year by a Financial Buyer (over \$100 Million) for representing Nielsen Holdings N.V. (NYSE: NLSN) in its sale of Nielsen Expositions to Onex Corporation (TSX: OCX) for \$950 million.

The winners were announced at the 4th Annual ACG New York Champion's Awards Gala on Thursday, June 19, before a sold-out crowd at the Metropolitan Club. In addition to winning this award, Robinson+Cole was named a finalist in the categories of Technology, Media, Telecom (over \$100mm) and Deal of the Year (over \$500mm).

"We are very pleased that our work on the Nielsen-Onex deal garnered this recognition in the ACG New York Champion's Awards," said Eric J. Dale, chair of Robinson+Cole's Business Transactions Group. "Our cross-practice deal team worked diligently to help guide our client, Nielsen Holdings, through the complex transaction of divesting Nielsen Expositions to Canadian-based Onex Corporation."

The Robinson+Cole team that represented Nielsen includes partners Eric J. Dale, Eric M. Kogan, Bruce B. Barth, Christine E. Bromberg, Stephen P. Hanson, and Jacqueline Pennino Scheib. Nielsen Holdings is a global information and measurement company with leading market positions in marketing and consumer information, television, and other media measurement, online intelligence, and mobile measurement.

An independent body of experts representing a cross-section of the middle market industry selected the winning deals and dealmakers from among the finalists. With Sector and Deal-Type entries consisting of companies working together in teams, the awards honored over 350 companies. Firms with an office in the New York metropolitan market with at least one ACG New York member and transactions conducted between April 1, 2013 and March 31, 2014 with a transaction value in excess of \$5 million were eligible to be nominated for the 2014 Awards.

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Robinson+Cole's Private Equity and Mergers and Acquisitions Practice

Robinson+Cole's corporate lawyers guide our sophisticated clients, ranging from technology start-ups to private equity funds to multinational corporations, across a full range of complex transactions. Annually, we handle an aggregate value of approximately \$2 billion in transactions that span the continent and cross international borders. Our deep industry knowledge includes sectors as diverse as software, technology, media, consumer and branded products, apparel, financial services, and health care.

Our private equity group advises middle- and lower middle-market buyout funds, growth equity funds, co-investment funds, hedge funds, mezzanine funds, real estate funds, and venture capital funds, and their respective portfolio companies, principals, sponsors, and investors, in connection with the development and execution of investment and exit strategies, and the creation of value through acquisitions, divestitures, and innovative financing techniques. Our deal team regularly handles mergers, and stock and asset acquisitions and divestitures for public and private companies.

More about Robinson+Cole

Robinson+Cole is a service mark of Robinson & Cole LLP, an Am Law 200 firm with 200 lawyers in nine offices serving regional, national, and international clients, from start-ups to Fortune 500 companies. Since 1845, Robinson & Cole LLP has grown to meet the changing needs of clients. The firm represents investors, corporate, governmental, and nonprofit entities, as well as individual clients, in a wide range of matters, including corporate; business and insurance litigation; tax and tax-exempt; finance; public finance; land use, environmental and utilities, and real estate; health law; labor, employment, and benefits; intellectual property and technology; and government relations. For more information, please visit www.rc.com.

ACG New York: Where Private Capital Meets New York

ACG® New York, Inc. (www.acgnyc.org), the founding chapter of The Association for Corporate Growth, is the leading membership organization in New York that facilitates relationship building and focused education for middle market deal-making professionals. Each year more than 8,000 professionals participate in ACG New York's 70+ networking and educational events in New York City and Westchester and on Long Island. The organization's annual Champion's Awards recognize the year's outstanding middle market firms and deals. This and other programs have spurred ACG New York's rapid growth in recent years, with membership now exceeding 1,000. This year ACG New York is celebrating its 60th anniversary.

The M&A Advisor

The M&A Advisor was founded in 1998 to offer insights and intelligence on M&A activities. Over the past sixteen years, the firm has established the premier global network of M&A, Turnaround, and Finance professionals. Today, it has the privilege of presenting, recognizing the achievements of, and facilitating connections between the industry's top performers throughout the world with a comprehensive range of services. To learn more visit www.maadvisor.com.