

Robinson+Cole

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks



DRONES

[All You Need to Know about Flying Your Drone During the Solar Eclipse](#)

Next week, on August 21, a total solar eclipse (or the alignment of the sun, moon, and earth), visible from the continental U.S., will take place for the first time in 38 years. The last time this cosmic event occurred, there were no battery-powered supercomputers—smartphones—in your hand to fly a self-stabilizing, GPS-guided aircraft with a camera and a broad spectrum wireless control system. Now, in 2017, flying a drone to capture this phenomenon will certainly be a common activity for both commercial and hobbyist drone operators. [Read more](#)

[DJI Reports Enhanced Data Privacy for Its Drones](#)

We [posted last week](#) about the U.S. Army issuing a memorandum banning the use of DJI drones due to security concerns. This week, DJI reports it is developing a new local data mode that stops Internet traffic to and from its drone flight control apps. DJI says it is making this change to provide enhanced data privacy for sensitive government agencies and enterprise customers. It reported that its drone flight control apps usually communicate over the internet because it allows the drone to access the most relevant local maps and geofencing data, the latest versions of the app, and the correct radio frequency and power requirements, as well as other information that helps its flight safety and functionality. However, DJI now plans to offer the ability to enable "local data mode" which means that DJI's apps will stop sending or receiving any data over the Internet (and in turn, increase the privacy of the data collected through the drone). Here is the catch—because this local data mode blocks all Internet data, DJI apps will not update maps or geofencing information, will not notify operators of newly issued flight restrictions or software updates, and could result in other performance limitations. [Read more](#)

DATA SECURITY

[FTC Issues "Stick with Security" Guidance Emphasizing Data Security](#)

August 17, 2017

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Best Practices

The acting director of the FTC's Bureau of Consumer Protection, Thomas B. Pahl, recently commenced a "Stick with Security" series of blog posts that analyze the data security principles championed by the FTC in its [Start with Security](#) guidance. The posts are intended to impart lessons the FTC has learned via investigations and enforcement actions and to highlight good/bad practices implemented by businesses since the FTC issued its Start with Security guidance in June 2015. In its first three posts (available [here](#), [here](#), and [here](#)), the FTC emphasized a number of straightforward best practices that can help businesses mitigate potential penalties in the event of a data security incident. [Read more](#)

PRIVACY TIP #101

A Recap of Our Top 10 Privacy Tips

Last week, our *Data Privacy + Cybersecurity Insider* reached a milestone—we hit our 100th privacy tip! This week, we mark that milestone with a special edition Privacy Tip: the top 10 most-viewed privacy tips. Our readers can use this list as a refresher resource for some of the most important privacy tips to remember at work and at home. Here are the links to the top 10 tips:

1. [**Who is listening to your conversations through your smartphone microphone?**](#)
2. [**Know how apps are accessing and using your constant location**](#)
3. [**How teachers can assist students to be safe online**](#)
4. [**What are digital assets and why should I care?**](#)
5. [**Safety Tips for Using Twitter When Anonymity is Crucial to Your Safety**](#)
6. [**What do I do when I get a letter informing me of a data breach?**](#)
7. [**Beware of fake USB drives and phone chargers**](#)
8. [**Protecting seniors from scams**](#)
9. [**10 Tips to Help Protect Your Senior Loved Ones**](#)
10. [**Payment Card Breaches - Both Sides of the Story**](#)

Be sure to check out next week's Insider for a new [privacy tip](#).



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